

Adis Ganic



Personal details

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- Malta 21
21 Sarajevo
- November 23, 1983
- A. B
- Male
- Bosnian
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- eCommerce

Skills

Microsoft Word	●●●●●●
Microsoft Exel	●●●●●●
Microsoft Power Point	●●●●●●
Adobe Photoshop	●●●●●●
Adobe Bridge	●●●●●●
Adobe Illustrator	●●●●●●
HTML	●●●●●●
CSS	●●●●●●

Employment

Technical Operations & Sales Manager

Aug 2020 - Present

[Egan consulting, Sarajevo](#)

Egan consulting , Sarajevo Web design and develop complex websites from creating brands blogs and simple companies' websites to e-commerce and revenue-making projects covered whit social media platforms such as "https://www.facebook.com/mimi.ba.dostava" or https://www.facebook.com/everythingforbabylupylu. Analyzing revenues and creating interactive charts help companies to understand business.

Photo and Video Manager

Mar 2014 - Sep 2019

[Holland America Line, Seattle](#)

Holland America, Seattle Management of the Photo department on a large cruise line, guest service, image production, achieving budgeted revenue goals, business planning, and analysis, photo laboratory & photo gallery operations, accounting, scheduling, reporting, staff training and development, succession planning, liaising with onboard and shore-side teams, inventory control, marketing, and promoting all areas of the photo operation and driving the business forward in accordance with the company's goals. Developed strategies to enhance revenue and productivity goals in order to increase sales and achieve cruise targets. Created and held presentations about retail products that are sold on board and increased sales by 29% to 50% Conducting team huddles for performance updates, and training on providing excellent customer skills. Emphasizing the importance of excellent customer experience in the industry.

Photo Laboratory Manager

Oct 2011 - Jan 2014

[Holland America Line, Seattle](#)

Ocean Images (UK) LIMITED · Contract, UK LTD - Identifying and troubleshooting photo lab equipment technical issues through innovative techniques - Effectively able to troubleshoot all hardware/software issues in the photo lab. Brands: Noritsu, FujiFilm, Konica, Epson, Sawgrass - Installing and maintaining WAN and LAN networks - Maintaining in-depth knowledge of products to provide excellent customer service and establish professional relationships to build exceptional sales - Proficient work knowledge in Adobe Creative Cloud - Develop, price, and package photo orders - Delivering high-quality photo products on time, every time - Providing photography training and development for photographers - Conduct weekly lab inventories - Assisting customers with their imaging products and other products and services - Being able to adapt to changes in procedures, schedule and business needs with relative ease - Effectively able to troubleshoot all hardware/software issues in the photo lab - Maintaining a safe work environment and following all safety and environmental procedures - Ability to meet or exceed sales targets while demonstrating a solid customer focus.

Graphic Web Designer Manager, Branding

Apr 2007 - Sep 2011

[Konzum](#)

Merchandising Konzum, Sarajevo Continuously working in the same position as I was in the previous company VFcomer. Working in the online retail shop as a manager a photographer and a web editor, the job of taking photos of all types of products processing images in photoshop, and uploading them to the web servers of the online sales shop as well as using the same images for marketing purposes. Support for all customers, who may have issues closing and ordering online and other online issues. On the side of all web and marketing jobs, I was involved in branding and merchandising for the same company. Editing printing, labeling all design products for the markets of the same company all around the country.

eCommerce	●●●●●
Web Design	●●●●●
WordPress	●●●●●
WooCommerc	●●●●●
WpBakery	●●●●●
Elementor	●●●●●
Social Media Platforms	●●●●●
Facebook Pixel	●●●●●
Instagram	●●●●●
Google Analytics	●●●●●
Video Editing	●●●●●
Filmora	●●●●●
Web Hosting	●●●●●
Web Servers	●●●●●
Creative Cloud	●●●●●
Integration Payment Gateway	●●●●●
Sendinblue	●●●●●
Managing and lead the people to achieve any company's goals	●●●●●
Photo Lab	●●●●●
Photo Gallery	●●●●●
Mxp	●●●●●
Nikon	●●●●●
Noritsu	●●●●●
Fujifilm	●●●●●
Epson	●●●●●

Languages

English	●●●●●
Bosnian	●●●●●
Croatian	●●●●●

Hobbies

■ Fitness

Internet sales Coordinator, Graphic Designer Jan 2000 - Feb 2007
 VF comerc
 Marketing. VF comerc, Sarajevo Working in the online retail shop as a manager, a photographer, and a web editor. Having the job of taking photos on all types of products, processing images in photoshop, and uploading them to the web servers of the online sales shop. As well as using the same images for marketing purposes. I was the support for all customers as well, who may have issues closing and ordering online, helping them and giving them a good experience which leads to good customer feedback.

Certificates

Basic Training / Training Basis Veiligheid Present
 This is to certify the holder has satisfactorily completed training in accordance with the provisions of section A-VI/1, Table A-VI/1-1 a-VI/1-3 A-VI/1-4, Chapter VI of the Internacional Convention on Standard of Training, Certification, and Watchkeeping for Seafarers, 1987 as amended (including 2010 Manila Amendments).
 Approved by The Netherlands Shipping Inspectorate for Falck Nutec B.V.-institute Cod NL001 / Goedgekeurd door de Inspectie Leefomgeving en Transport voor Falck Nutec B.V-instituut Code NL001

Proficiency in Survival Craft and Rescue Boats other the Fast Rescue Boats / Training Reddingsmiddelen Present
 This is to certify the holder has satisfactorily completed training in accordance with the provisions of section A-VI/2 paragraphs 1 to 4, Table A-VI/2-1, Chapter VI of the International Convention on Standards of Training, Certification, and Watchkeeping for Seafarers, 1978 as amended (including 2010 Manila Amendments).
 Approved by The Netherlands Shipping Inspectorate for Falck Nutec B.V.-institute Cod NL001 / Goedgekeurd door de Inspectie Leefomgeving en Transport voor Falck Nutec B.V-instituut Code NL001

References

Yagil Rafaeli
 Photo Operation Manager | Holland America Line, Seattle
 954 383 6885, yagil@mac.com

Barry Wheatley
 Holland America Group | Serving Princess Cruises, Seattle
 +44 7773 964294, bwheatley@hagroup.com

Achievements

Leading the team of Photographers on the Holland America Line cruise ships, achieving the company's targets with the highest (PPD) of 5,07 during the Alaska season.
 Achieving and exceeding hotel targets (GSS) of 7,98.
 Consistently on the top spot for all managers in the entire fleet.
 Monitored and mentored several photographers to excel in what they do and develop their skills.