

Creative Technical, Sales Manager

Adis Ganic

Expertise Skill

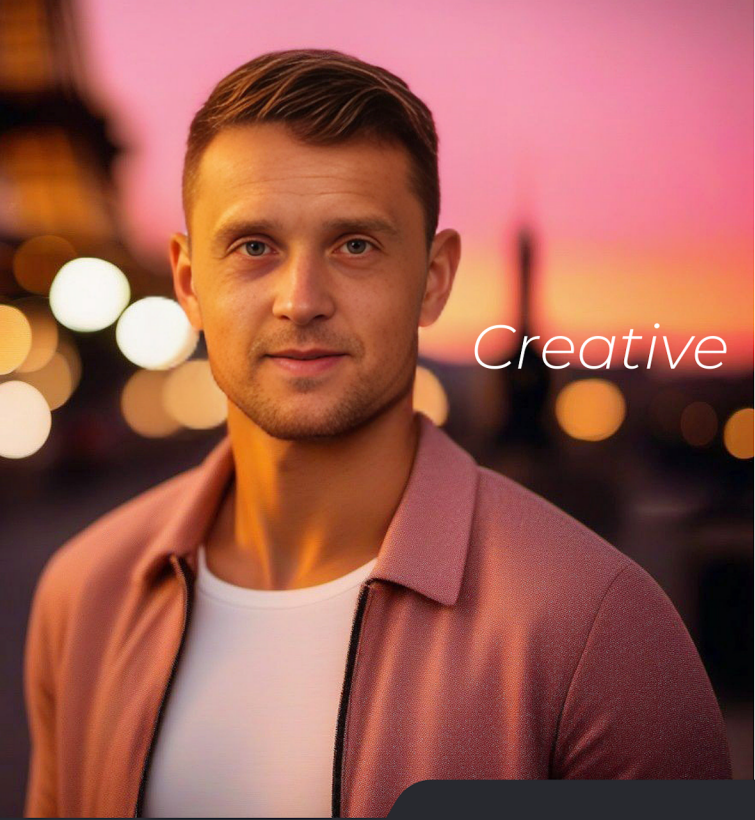
About me

With a wealth of expertise, I am a versatile professional skilled in Technical Operations, Sales Management, and Creative Design. I am dedicated to bringing a diverse range of experiences to every project I undertake, ensuring comprehensive solutions and impactful outcomes.

Contact Me

- +387 61 922 749
- info@adisganic.com
- www.adisganic.com
- Sarajevo 71000 Bosnia and Herzegovina

- Business Strategy
- Sales and Marketing
- Revenue Management
- Digital Marketing
- Analytical Skills
- European Languages
- Customer Service
- Product Knowledge
- Management
- Negotiation
- Communication
- Operation Efficiencies
- Budgeting
- Financial Reporting
- Financial Analysis
- Project Management
- Leadership
- Attention to Detail
- Training Delivery
- Training
- Training Management
- Teamwork
- Problem-Solving
- Strategic Planning
- Team Motivation
- Team Management
- Team Leadership
- Guest Satisfaction
- Revenue Analysis
- Financial Accounting
- Inventory Control
- Administration
- HTML5
- Style Sheets (CSS)
- WordPress Design
- Web Design
- Graphic Design
- Photo & Video Manager



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- E-commerce
- Video Editing
- WooCommerce
- Web Hosting
- Google Analytics
- AI
- Marketing
- Travel
- Retail & Sales
- Photography
- Platinum Studio
- Microsoft Office
- Mxp
- Fidelio
- Adobe Illustrator
- Adobe Bridge
- Adobe Photoshop
- Photo Gallery
- Nikon
- Noritsu
- Fujifilm
- Epson
- Canon

Education

- 1991 - 1999
School Pofalići
Ivanjska 1, Sarajevo 71000
- 2000-2014
Business-Commercial and Trade School
Armaganuša br.27, Sarajevo 71000





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Work Experience

- Technical Operations Expert, Sales Manager, and Web Developer
Egan Consulting | 2020 Present
- During my time at Egan Consulting in Sarajevo, I gained valuable experience in web design and development. I worked on a variety of projects, ranging from small business websites to large e-commerce platforms. My skills included creating brand identities, developing blogs, and designing simple company websites. Additionally, I integrated revenue-generating projects with social media platforms like "Mimi," "Lupylu," "BeHired, and many other brands." Alongside web design, I analyzed company revenues and created interactive charts to help my clients better understand their business performance. This allowed them to make informed decisions and identify areas for growth and improvement. My comprehensive web development services, including design and data analysis, contributed to the success of my client's online presence.



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Work Experience

Photo and Video Manager

Holland America Line

| Mar 2014 - Sep 2018

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- I managed the photo department for a sizable cruise line, where my duties included managing the photo lab and photo gallery operations, generating high-quality photos, meeting revenue targets, and delivering exceptional passenger experience. I was able to communicate with onboard and shore-side teams efficiently by utilizing my talents in accounting, scheduling, reporting, employee training and development, succession planning, and inventory control.
- This helped me promote all facets of the photo operation and move the firm toward its objectives. I created plans to improve efficiency and revenue targets, which led to more sales and the accomplishment of cruise goals.
- One of my greatest successes was developing and delivering presentations regarding retail goods offered for sale on board, which led to a 29% to 50% increase in sales. In addition, I led team meetings. Highlighting the significance of delivering an amazing customer experience in the sector, for performance updates and taught personnel on providing good customer service.
- Overall, I handled the Photo department well, promoted the company's goals, and increased income and productivity because of my management experience, business planning abilities, and analytical capabilities.

Adis Ganic

Work Experience

Photo Laboratory Manager

Holland America Line | Ocean Images UK
| Oct 2011 - Jan 2014

- At Holland America Line in Seattle, I worked as a contractor for Ocean Images (UK) LIMITED, and my job included troubleshooting technical problems with picture lab equipment. I investigated and fixed any hardware or software issues on a variety of brands, including Noritsu, FujiFilm, Konica, Epson, and Sawgrass, using cutting-edge methodologies. I also set up and managed WAN and LAN networks, making sure they were constantly current and functional.
- I developed, priced, and packaged photo orders thanks to my commitment to providing excellent client service and fostering professional partnerships. This guaranteed that every time, high-quality products were delivered on schedule. In order to maintain precise stock control, I also conducted weekly lab inventories and provided photographers with photography training and development. I was always prepared to help customers with their imaging-related products and services, and I easily adjusted to changes in protocols, timetables, and organizational requirements.
- By adhering to all safety and environmental requirements, I was able to keep a thorough knowledge of products thanks to my proficiency with Adobe Creative Cloud. Overall, I have a track record of solving all hardware and software problems in the photo lab while consistently producing high-quality work.

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Work Experience

- Graphic Web Designer

Konzum | Apr 2007 - Sep 2011

- During my time at Merchandising Konzum in Sarajevo, I held a role similar to my previous position at VFcomer. I worked as a Manager, Photographer, and Web Editor for an online retail store. My responsibilities included capturing and processing high-quality images of a diverse range of products using Adobe Photoshop. I then uploaded these images onto web servers to facilitate online sales and utilized them effectively in successful marketing campaigns. As a customer support expert, I resolved any issues related to online orders and ensured a positive customer experience. In addition to these web and marketing duties, I also took on branding and merchandising responsibilities for the company. This included editing, printing, and labeling design products for marketing throughout the country.



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Certificates

Basic Training / Training Basis Veiligheid

Present

- This is to certify the holder has satisfactorily completed training in accordance with the provisions of section A-VI/1, Table A-VI/1-1 a-VI/1-3 A-VI/1-4, Chapter VI of the International Convention on Standard of Training, Certification, and Watchkeeping for Seafarers, 1987 as amended (including 2010 Manila Amendments).
- Approved by The Netherlands Shipping Inspectorate for Falck Nutec B.V.-institute Cod NL001 / Goedgekeurd door de Inspectie Leefomgeving en Transport voor Falck Nutec B.V-instituut Code NL001

Proficiency in Survival Craft and Rescue Present Boats other the Fast Rescue

Boats / Training

Reddingsmiddelen

- This is to certify the holder has satisfactorily completed training in accordance with the provisions of section A-VI/2 paragraphs 1 to 4, Table A-VI/2-1, Chapter VI of the International Convention on Standards of Training, Certification, and Watchkeeping for Seafarers, 1978 as amended (including 2010 Manila Amendments).
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References

- Yagil Rafaeli
Photo Operation Manager | Holland America Line, Seattle
• 954 383 6885 yagil@mac.com

References

- Barry Wheatley
Holland America Group | Serving Princess Cruises, Seattle
• +44 7773 964294, bwheatley@hagroup.com

Achievements

- Led a high-performing team of Photographers on Holland America Line cruise ships, surpassing company targets with an outstanding (PPD) of 5.07 during the Alaska season. Achieved and exceeded hotel targets (GSS) with a remarkable score of 8.98, consistently securing the top position among all managers in the fleet. Demonstrated leadership by mentoring and guiding fellow photographers, fostering their excellence and skill development.

Languages

- English, Bosnian, Croatian